

OCT 2020

Drafting of the model

digital tools

and platform



Interreg France (Channel Manche) England **ASPIRE** European Regional Development Fund

Roll out and embedding of the model in the 7 partner sites and further to other relevant organisation until 2023

Evaluation, project management and communications running throughout the project lifetime



CHESS tool intervention

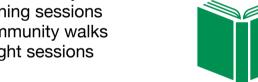
- Impact surveys
- Training sessions
- · Community walks
- Insight sessions

JUN 2020

Creation of hubs

APR 2021

Recruitment of participants via kiosks and engagement. Delivery of model (healthy weight and employment interventions) until 2023





Platform of organisations to provide employability support and work experience



ASPIRE advocates

- 10 at each hub site
- Use of digital tools
- Sustainability



Community outreach

- Health MOT roadshows
- Job and health fairs
- Mason Mile

Note: the relationship between weight loss and employment is not necessarily linear and weight loss could begin & end at any stage of the ladder; to this end individuals' measurements will be recorded throughout the programme (via kiosks).

Participants move up the employability ladder

- Join an Implementation hub
- · Regularly attend an Implementation hub
- Begin employment training
- Volunteer/work experience
- Paid employment